



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



UN
environment
programme



UNIDO Regional Workshop

Liquid Assets: Unlocking Competitive Success through Resource Efficiency

Transferring Environmentally Sound Technology To Industries
in the Niger River Basin

17 October 2023 | Akwa Palace Hotel, Douala, Cameroon





UNIDO Regional Workshop

Liquid Assets: Unlocking Competitive Success through Resource Efficiency

17 October 2023 | Douala, Cameroon

Hotel Akwa Palace
920, Boulevard de la liberté
BP: 4007 Douala-Cameroun

Program

08:30

Welcome Coffee

09:00

Opening of the Workshop
Welcoming remarks and introduction by UNIDO

Minister of Economy, Planning and Regional Development or his Representative

UNIDO as a specialist for industrial private sector engagement: Portfolio in Cameroon and the sub-region

Raymond Tavares, PhD, UNIDO Representative

09:15

Overview of the NB-ITTAS project with focus on the adoption of: “Standards for Discharge of Pollutants in the Niger Basin” and its relevance for the private sector

Niger Basin Authority
Sidy Ba, PhD, UNIDO

09:35

The TEST Methodology: main principles and benefits for private sector industrial companies

Pr. Ngassoum Martin Benoit, UNIDO

09:55

Introducing Component 3 of the NB-ITTAS project: TEST-Niger Project and its results

Agnès Chanut, UNIDO

10:15

Q&A and audience interaction

10:30

Coffee Break

11:00

Corporate Social Responsibility principles: a lever for business growth

Eustace Onuegbu, CMSA, FSPIN, CMC
International Network for Corporate Social Responsibility

11:30

Q&A and audience interaction

Moderator: Dr. Martin Ngassoum

11:45

Testimonials of pilot companies: TEST audit results, resource efficiency, technologies, financing

Pilot companies in Cameroon and the Niger Basin

12:30

Lunch break

14:00

Enabling Access to TEST Methodology in the region: Funding Mechanisms - Green Industry Financing Windows

Gerald Esambe Njume,
African Development Bank

TEST Implementation: Opportunities and Challenges

Eric Amoussou,
West-African Development Bank

Q&A and audience interaction

15:00

Coffee Break

15:30

Event Feedback Survey

All participants

16:00

Audience feedback and Closing Remarks

Moderator

16:30-19:00

Cocktail reception and marketplace networking